



INCUBATOR MANAGER TRAINING

Modelling sustainable incubators to create economic impact through start-ups in India

Business Incubators help start-ups survive their challenging first years by providing entrepreneurs wisdom, connections and support as they transform a business model into an actionable business strategy with partners. Incubators mostly utilize public money to generate innovative market-driven solutions, create job opportunities, add tax revenues to boost local economy and generate socio-economic benefits for the community.

CALL FOR INCUBATOR MANAGERS

We are seeking applications from incubation managers to receive in-person training on principles of planning and managing a high-impact business incubator. The introductory training will be held for 2-days in January-February 2019 in 6 cities across India. Participants will also participate in the online, self-paced Innovation Readiness Series® program, designed to introduce the basic building blocks of a successful venture. Selected incubation managers will be chosen for a one-week advanced training program, to be held in May 2019 at the Nexus Startup Hub @ the American Center, New Delhi.

For more information, email us at imt@startupnexus.net
To apply, visit us at <https://startupnexus.net/imt/>
Last date to apply: January 15th, 2019



WHO SHOULD APPLY

Applications are strongly encouraged from:

1. Manager/leader positions at an established business incubator, accelerator, or government support organization.
2. Applicants should be serving at least 1 month in that full-time position.
3. Incubators in tier 2 and tier 3 cities of India.

If accepted, the employing organization for the applicant will be required to provide logistics and support time commitment to participate in the training. Apply online at <https://startupnexus.net/imt/>

INTRODUCTORY INCUBATOR MANAGEMENT

Program topics for 2-day IMT

- Principles of Business Incubation
- Innovation-based economic process
- Collaboration for innovation support ecosystem
- Actionable strategies for Start-ups
- Aligning the incubator to cultural, economic, regulatory, investment, institutional context
- Developing management expertise
- Developing next-generation entrepreneurial talent
- Power of an incubator network
- Engaging with mentors, business partners and funders
- Selecting and tracking incubated companies.

ADVANCED INCUBATOR MANAGEMENT

Program topics for 5-day IMT

- Market realization
- Auditing your technology portfolio
- Introduction to Quicklooks®
- Commercializing your enterprises
- Reducing risks: market, management, money
- Seed funding to growth funding
- Engaging with investors and funding pitch
- Role of incubators in deal execution
- Business development and partnership strategies
- Critical success factors

All activities use your incubator as your case study; all work advances your business goals.

All participants will receive a joint certificate from the Nexus Startup Hub and the IC² Institute of The University of Texas at Austin.

ONLINE TRAINING AND ASSIGNMENTS

Learn how to describe an innovation, product or service; describing features, benefits and value proposition, intellectual property, analyzing competition and market assessment through the self-paced Innovation Readiness Series®, be mentored online and submit assignments related to a venture of your choice.

About Nexus

Nexus is a collaboration between the American Center and the IC² Institute of The University of Texas at Austin to showcase the best of American and Indian Entrepreneurship, Innovation and Technology Commercialization. Nexus services include training, incubation, mentorship, and guest speakers and events.

www.startupnexus.net

About the IC² Institute

The IC² Institute (Innovation, Creativity & Capital) was founded in 1977 as a “think and do” tank to test whether technological innovation can catalyze regional economic development through collaboration between the university, government, and private sectors.

www.ic2.utexas.edu

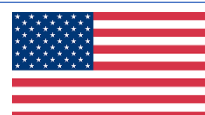
About IMP

The Incubator Managers Program is funded by the US DoS to impart training to incubation managers in the growing entrepreneurial ecosystem in India. The program leverages on the success of the Nexus Startup Hub in the American Center, New Delhi to build capacity of Indian entrepreneurs through its extensive network.

www.startupnexus.net/imt/



The University of Texas at Austin
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